

Fast Art Slow Fashion Competition - Round 3

Number of Rounds	3
Title of the task	What do the men of the street think about slow fashion?
Deadline of the task	31 May 2022
Detailed description of the task	
<p>Interview the people of the street, ask people if they have heard of slow fashion.</p> <ol style="list-style-type: none"> 1. Make a 2-5 minute video in which you are the interviewer and you talk to the man or woman on the street. Ask at least 3 people if they have heard of slow fashion. If they haven't heard of it, explain the concept and then ask for their opinion. If they have heard of it, ask for their opinion. Edit the video and upload it to your Google Drive folder. <p>While you get prepared for the interview, please do not hesitate to use the informative materials (documents, data, podcasts, videos) on the Fast Art Slow Fashion website (www.fasf.creativedu.hu), Facebook, Instagram and Youtube channel.</p> <p>You have 1 month to complete the task. The submission deadline is 31 May 2022, 23.59. We can only consider solutions that are received by that deadline!</p> <p>What do we expect from you?</p> <ul style="list-style-type: none"> - 2-5 minute long video in which you, or the team members ask the man of the street about the slow fashion <p>P.S.: Don't forget to join our Facebook group, where you'll receive useful tips every week on how to solve your task successfully! https://www.facebook.com/groups/125680932967999</p>	
Evaluation Criteria	
<ul style="list-style-type: none"> ● Knowledge of the topic, preparedness: 0-15 points: The reporter is prepared, knows the concepts of fast fashion and slow fashion, can explain the concepts to people, and can convey their meaning in a clear way. The interview is light and lively. ● Video structure: 0-15 points: The length of the interview should be at least 2 minutes but not more than 5 minutes. The video is tight and interesting, the footage is of high quality: the 	

quality of images and sound is good, the video is creative and exciting. The title and description of the video are attention-grabbing, the youtube video index image is self-edited, attention-grabbing and creative.
Maximum: 30 points

Competencies developed by completing the task

- Digital competences (using online tools, editing pictures, and getting to know the management of an online public Youtube profile)
- Increased knowledge on the fashion industry
- Language competences (native tongue or English)
- Research skills
- Critical thinking

Submission platform

The video must be uploaded to a (Google Drive) folder, which the organizers have created for each team by 31 May 2022, 23.59. The contact person will receive the access link via e-mail.