

Fast Art Slow Fashion Competition - Round 2

Number of Rounds	2
Title of the task	New life for your Jeans
Deadline of the task	30 April 2022
Detailed description of the task	
<p>Do you remember that old pair of jeans that you never really liked (or wore) and is sitting in the corner of the wardrobe gathering dust? A pair of jeans one of the most common items in everyone’s wardrobe no matter the age, sex or financial status. To understand the real worth of one pair of jeans you can watch this small video prepared by the FASF team: https://www.youtube.com/watch?v=cJ6jb2y9DbU&ab_channel=FastArtSlowFashion Now it is the time for that old pair of jeans to get new life!</p> <p>Aim: In this task, participants should use their creativity in order to repurpose their old clothes.</p> <p>You will need: At least one pair of jeans and your creativity!</p> <p>Steps to follow:</p> <ol style="list-style-type: none"> 1. Take a pair of jeans that you do not use anymore, either because it is worn out, does not fit you or - let’s be honest! – because you never really liked it. 2. Use your imagination to find ways to creatively re-use the fabric and make something new out of it. You can cut it, paint it, stitch on it, transform it in any way that you like! 3. The final product should have mainly the material of the old cloth and can represent something with pure artistic value (for instance a painting) or a new item that can be used in everyday life. 4. Create a small compelling story that describes the history of the garment (what used to be and how it is repurposed!) Take pictures, create a video or a presentation with the steps that you have done leading to the final product! 5. Submit the story before the deadline. Please note: your files need to have the name of your team in order to be recognised for the evaluation. <p>You have 1 month to complete the task. The submission deadline is 30 April 2022, 23.59. We can only consider solutions that are received by that deadline!</p> <p>Good luck, and enjoy the task solving process.</p>	

P.S.: Don't forget to join our Facebook group, where you'll receive useful tips every week on how to solve your task successfully!

<https://www.facebook.com/groups/125680932967999>

Evaluation Criteria

- **Presentation of the story of the new garment: 0-10 points**
The presentation of the steps that transformed the old piece of clothing into something new should be visually appealing and attractive.
- **Creativity: 0-10 points**
The participants should use their creativity and imagination when it comes to repurposing their old clothes.
- **Use of the material: 0-10 points**
The fabric of the jeans should be in the spotlight.

Maximum: 30 points

Competencies which developed by completing the task

- Increased knowledge on the fashion industry
- Develop your creativity and imagination
- Use learning-by-doing to understand the concept of upcycling clothes
- Develop your digital skills

Submission platform

The **story** must be uploaded to a (Google Drive) folder, which the organizers have created for each team by 30 April 2022, 23.59. The contact person will receive the access link via email.